

# GLOBAL MLM

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## GLOBAL BUSINESS

The challenges of setting up a global aroma business

## GLOBAL AROMA

Finding a business view global aromatherapy brand for home

## HOME BASED ENTREPRENEURS

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# **Finding a business view global aromatherapy brand for home**

**Developing a aromatherapy brand that can be marketed to a global customer base is as lucrative as it sounds, but where should you start to guarantee success?**

Is it possible for you to be the next home based millionaire? Unlikely, but could it be possible to create a financially sustainable business from home? Well, yes this is a very possible scenario, but it does take the right motivation, persistence and belief to achieve such success. However, this does not mean it is impossible to become a millionaire from the comfort of your home. The latest research shows that there has been a massive increase in self-made millionaires by almost 10% over the last 10 years. However, this can only be achieved by seeking and then enrolling with the most successful home based businesses available today.

## **The challenges of setting up a global aroma business**

Starting and setting up any business takes time and energy but more so, it is stressful and expensive. This is in my opinion the critical argument between running a business from home or in a office or even shared office space. If you decide that you want to run a business from a office you will notice very quickly that the overhead can get out of hand. You will be paying monthly for something that you may not own and will be coming straight out of your profits.

## **Cost from running a business in an office**

- Office rent
- Office furniture
- Refurbishments
- Maybe product storage
- Travelling cost such as car or public transport

Think of it this way, if you are running a business by yourself, these costs are just not worth it. Any smart entrepreneur will tell you, when you start a business keep the outgoing to the minimum. So no unnecessary extras!

## **Building a business view global partnership from home**

It is amazing how many entrepreneurs have built their entire business from home and in many cases in the bedroom. I can recall a dear friend of mine after his messy divorce, sitting in his one room apartment on his laptop. His life had falling apart but he still understood that his personal life and his children still need a father that would be there for them. Within 12 months he was back with a vengeance all from his bedroom.

However, success is not the same for everyone, for my friend it was the need for his children to be financially secure. For some of us it means that we have the opportunity to make extra money from home and the possibility to dream of a better future. While others have felt that in the case of essential oils, they have radically changed their lives for the better with the powerful therapeutic properties.

Nobody can tell you what your reasons are for becoming a entrepreneur, but once you have found your motivator you will know it. The self-made entrepreneur who have manage to become millionaires in the 21st century comes mainly from internet based innovation. This is incredibly impressive achievement if we consider the absolute dedication involve starting a business from ones home office.

## **Here are some business view global millionaires:**

These three are great examples of home office global millionaires whom innovated themselves to worldwide success.

- Nick D'Aloisio sold an app to Yahoo for over 10 million pound in 2013 at the age of 17
- Chris McMeeney became a millionaire in the 90s after creating PDF e-books “Adwords Miracles” and later “Affiliate Project X”
- Mark Zuckerberg who is one of the most successful entrepreneur around at the moment after development a billion dollar social media business Facebook from his college dorm.

Arguably, these 3 people are at the top end of the home based entrepreneurs, but that does not mean that there is no room for you. There is many home based opportunities for the highly motivated who really and simply want more from life.

**Many home based entrepreneurs are looking at a aromatherapy brand because they are seen as the most successful home based businesses available today**

An amazing fact is that people starting a part-time business from home has raised by almost 35% of the last year. The main reason for this is because it is so simple. All you need is a computer, an internet connection, a website and a some knowledge of how to achieve success. Oh yes, I forgot and a business.



One of the top home business available at the moment is in the health and wellness industry. Which is one reason I have mentioned essential oils a few times because it is one of the highest trending products online. There seems to be a massive desire to have a healthier option in regards to medication in the home. However, for the strictly business minded who see the financial advantage of such a product, here is some additional information.

- The products are small and cheap to deliver
- The business can be run from home
- This aromatherapy brand company offers a free webshop and back office in the business package
- The rep will get 25% on all retail sales
- The business can be run from anywhere in the world with a good internet connection



## **Tips for running the most successful home based businesses available today with essential oils**

1. The main tip to running a home based business is treat it like a business. Just because you are at home you are not having a day off. Set times when you work, make sure the family understand that you are working and not available for other home chores and find a room if possible where you can work in peace.
2. Try to create three income streams so you can earn a stable and sustainable income. Even though essential oils will make you money it has it seasonal fluctuation like any business. So, if you are good at creating landing pages or webpage offer that service to your to other in the same industry. You will be surprised how many people are willing to pay for such a service. However, creating a second and third income stream beyond your main business opportunity simply means sharing ideas, knowledge and expertise and profiting from it.
3. In regards to selling essential oils online or in person, remember to offer the unique selling point your customer in looking for.
  - What is the customer looking for in your product?
  - What is missing for your customers living the your product can fill?
  - What problem can you or your product resolve?
  - What advise can you offer to your customer to improve their lives?

These tips can be referred to the product sale and people interested in running a home business like yourself. Simply make clear that the product and the business is critical to their lives.

## **Become a aromatherapy brand business view global professional**

As human beings we are much influenced by the professional. If you are a blacksmith your knowledge of different metals and the uses are considered correct. If you are a personal trainer and you look like a personal trainer meaning you are fit and healthy. You are seen as some who should be listened to regards ones health and fitness. And, if you are an essential oils rep then your opinions on essential oils are high sought after and believed.

All of these professions have one thing in common and that is they have been trained. So, embarking on a new adventure such as a home business will mean training yourself to the level with our help and support where you are seen as the essential oils professional.





## **How to build a home business view global online?**

There is a massive choice in regards to building your business online. This is the point where I say, you don't need to do them all at once. There is so much that it is best to decide what skills you already have and what fits into you idea of marketing your business online.

### **For example, there is:**

- eBooks and PDF documents
- Videos
- Podcasts
- Apps
- Blogging
- Landing pages and websites
- Social media marketing
- Online conferencing
- Webinars

All of these methods work and thanks to the internet we all have the ability and the money to sell, market and promote using any of the above platforms. Furthermore, in any country in the world. So, if you live in the middle Lapland, the Amazon or New York City you can run a home business as long as there is a reliable internet connection.

Once you have realized your dreams as a online home based entrepreneur you are on the road to global success.





## **How to build a home business view global online?**

Understanding how Google works and how you can take advantage of it is the most powerful thing you can know. Without this knowledge you are destined to add random content to your website, blogs and landing pages without the results you want.

If you have created the greatest article, blog post or landing page in the world, but your customers can not find it, it has not achieved its main objective. Your main goal should be to get your content ranked on the first page in Google, preferably in the top three. Here are some statistics to motivate you in this concept:

1. First place in Google 70% will visit your page
2. Second place in Google 20% will visit your page
3. Third place in Google 10% will visit your page

Yes, people will open links after the third page, because they may not find what they are looking for in the top three, but this should be your goal to achieve online success.

In addition, only about 10% of the prospect that open your page will purchase your products or join your business. This means that the creation of interesting and valued content is a vital daily activity to achieve success.

Nobody is saying that running a home business online is easy. You need only ask any of the home based millionaires and they will tell the how stressful and unforgiving running a business is. However, success does have a simple formula which is: Take Action, Set Goal, Make a Plan, Work on it Everyday and Never give up.

For more information on the most successful home based businesses available today click on the source link below and add your name, email address and short message on the form and we will get back to you asap.

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**Source:** Finding a business view global aromatherapy brand for home